



mission

To partner with our clients to create brand believers

profile

Business to business, consumer, retail, food, beverage, industrial, not-for-profit

core products

Strategic Services	Brand positioning and development, campaign development, marketing plan development and support, insight development and implementation, communication touchpoint planning, key account planning and presentations
Creative Services	Brand guidelines, print, broadcast, interactive, direct mail, promotional programs, naming, merchandising, training materials, outdoor, point-of-purchase materials, package design, identity development
Culinary Services	Menu/recipe development, product development, chain restaurant account strategy and presentations, category and product competitive reviews, food and beverage trend reports and presentations, menu gap analysis
Interactive Services	Web development and production, interactive CDs, database design and management, print-on-demand, web-based promotions

client list

Nestlé Professional	Torani	Lean Cuisine
Escalon	Aisle411	Nesquik
Trio	Hot Pockets	Chef-Mate
Liberty Bank	Lamb Weston	Stouffer's
Mission	Otis Spunkmeyer	Minor's

affiliation

Affiliate agency of Marlin Network

years in business

deep	Since 2005
Marlin Network	Since 1985

personnel

deep	18+
Marlin Network	75+

annual capitalized billings

deep	\$19 million
Marlin Network	\$62 million

contact

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